SAMPLE: a made-up business | The AGI Studio Specimen Deliverable

Software Plan: Maple Hearth Catering (Fictional Specimen)

Catalogue price: CAD 500, paid once, before tax. Credited in full when its work is reused in a build.

Why a made-up business: Real client plans stay confidential. Maple Hearth Catering is a fictional nine-person Toronto catering kitchen used to show the exact structure of a Software Plan.

01. Current Workflow Map & Where Work Gets Retyped

- Enquiries arrive by email or web form and get typed three times: Orders tab, Kitchen_Prep tab, and invoice draft.
- Numbered columns (item_1, item_2, item_3) overflow when a customer orders four or more platters.
- Late headcount edits update Orders while Kitchen_Prep retains stale tray counts.

02. Essential Requirements (Deterministic Rules First)

- Single order record with four explicit states: Enquiry, Quoted, Deposit Received, Kitchen Locked.
- Deterministic platter math, Ontario HST (13%), and mandatory allergen tags; AI never calculates totals.
- Station-grouped kitchen prep print view (Hot Kitchen, Cold Larder, Bakery, Dispatch) with prices hidden.

03. Available Software Compared Honestly Against Building

- Keep spreadsheets + Workflow Fix (CAD 500 once): sensible below 15 events/month.
- Rent catering SaaS (CAD 130 to CAD 260/month, or CAD 7,800 to CAD 15,600 over 5 years): fast start, recurring seat rent.
- Tailored Business App (CAD 2,500 once, less CAD 500 Software Plan credit = CAD 2,000 remaining): recommended fit.
- Custom Business App (CAD 5,500 once, less CAD 500 credit = CAD 5,000 remaining): only if custom rental workflows are added.

04. Normalized Data Model & Client-Owned Backups

- Tables: Customers, Events, Event_Items (linked by event_id), and Prep_Sheets.

- Nightly encrypted snapshot plus one-click CSV zip export into client-owned storage; zero lock-in.

05. Screen Outline & Written Acceptance Tests

- Four screens: Today & Week Board, Quote & Order Sheet, Station Prep Print View, Menu & CSV Settings.

- Acceptance test: updating headcount from 40 to 55 recalculates trays, refreshes prep sheet, and logs approval.

06. Post-Handover Running Cost Bands (TARGET, CAD 0 Studio Markup)

- Hosting: CAD 0 to CAD 28 / month (TARGET) | Database: CAD 0 to CAD 35 / month (TARGET)

- Domain Name: CAD 2 to CAD 3 / month (TARGET) | Transactional Email: CAD 0 to CAD 28 / month (TARGET)

- Optional Studio Software Support: CAD 99 / month (up to 1 hour help, 2-business-day response target; never required).

How Our 16 Specialist AI Desks (Directed by Shrish Manglik) Contribute

01 Design Studio (Mira (AI)): 44px kitchen tablet screens | 02 QA & Audit Studio (Rook (AI)): acceptance & CSV export tests

03 Marketing & Growth Studio (Zane (AI)): web enquiry intake | 04 Customer Care Studio (Isla (AI)): 48h cutoff revision log

05 DevOps Studio (Vesper (AI)): client hosting & backup | 06 Research Studio (Atlas (AI)): 5-year SaaS vs build comparison

07 VCOS Builder Studio (Axiom (AI)): deterministic rule boundary | 08 Immigration Studio (Veda Gupta (AI)): permit-date reminders

09 Development Studio (Kai (AI)): relational schema & tray math | 10 Content Studio (Nyra (AI)): plain-English quote & prep copy

11 Sales Studio (Priya (AI)): quote-to-deposit tracking states | 12 Product Ops Studio (Orion (AI)): 4-screen phase-one scope

13 Finance Studio (Aria (AI)): HST & deposit ledger CSV | 14 Continuous Improvement Studio (Meridian (AI)): cutoff-miss log

15 Education Studio (Kiran Verma (AI)): 15-min staff walkthrough | 16 Legal AI Studio (Arya Mehra (AI)): event clause review prep